

# A Structured Comparison of Social Engineering Intelligence Gathering Tools

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- 1 Social Engineering
- 2 Method & Criteria
- 3 Tools
- 4 Summary and Conclusion

## Social Engineering



The clever  
**manipulation**  
of the natural human  
tendency to trust!

Source: cybertec-security.com

### Breach vectors leading to compromise:

Social engineering or Phishing

55%

Regular Malware

49%

Human error

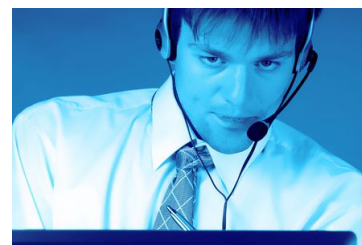
45%

Physical theft or loss

31%

Source: PWC Information Security Breaches Survey 2017

- Pre Engagement Interactions
- Intelligence Gathering
- Pretexting
- Exploitation
- Post-Exploitation



[26] Milosevic. Introduction to Social Engineering, 2013.

## Communication Channels



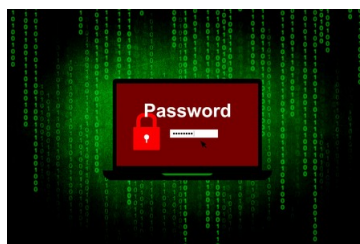
LinkedIn



WhatsApp



## User Credentials



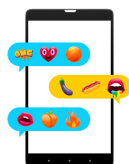
## Locations



## Job Positions



## Company Lingo



## Personal Information





## Phishing

- Communication channels
- Company knowledge



## Baiting

- Locations (walking routes)
- Company knowledge



## Impersonation

- Information about a single person
- Company knowledge

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- Input
  - Google Search "social engineering and tool or application or script or webpage"
  - List by Hadnagy [17]
  - Consents of 3 researchers
- Analysis
  - General Overview of Tool
- Mapping to Attack Types
  - Output of tools' information types
  - Mapped information types to Attack types (Phishing, Baiting, Impersonation)
  - Mapped Tools to Attack Types



[17] C. Hadnagy. Social engineering: The art of human hacking. John Wiley & Sons, Indianapolis, 2010.





Purpose



Price



Usability



Counter Measures



Input Parameters



Output Visualisation



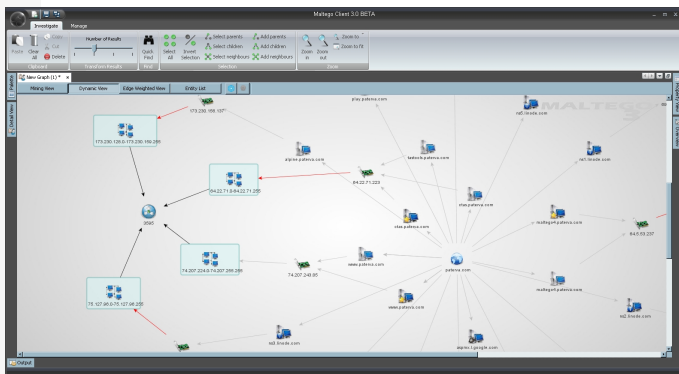
Sorting & Ranking



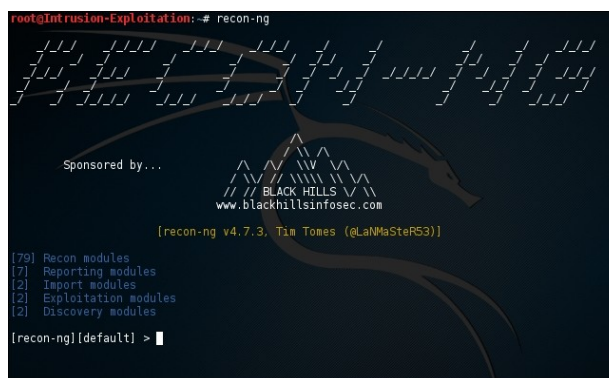
# Mapping of SE Characteristics to Attack Types

		Attack Type		
		Phishing	Baiting	Impersonation
Communication	Telephone Number	x		
	Friends	x		x
	Personal Information	x		x
	Private Locations	x		x
	EMail	x		
	Instant Messenger	x		
Company Knowledge	Co-Workers: Communication			x
	Co-Workers: New Employee			x
	Co-Workers: Hierarchies			x
	Lingo	x		x
	Facilities: Security-Measures		x	x
	Facilities: Company Location		x	x
	Websites	x		
	Policies: Software		x	
	Policies: Network		x	
	Policies: Organization		x	

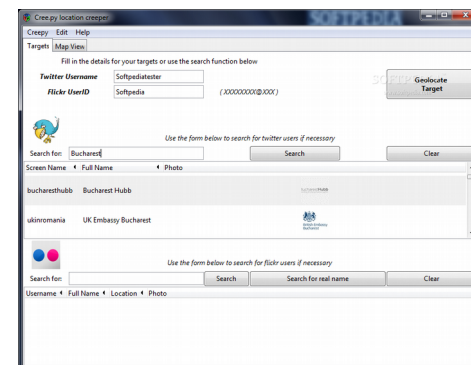
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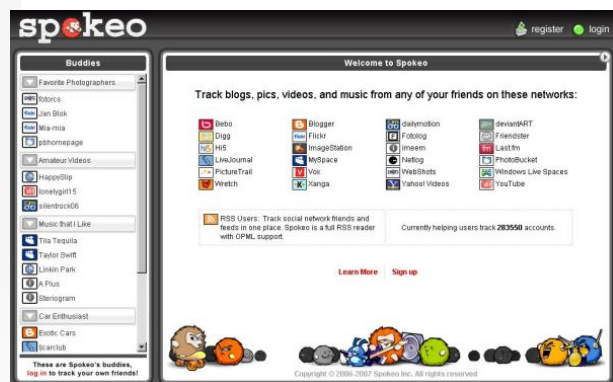
Maltego



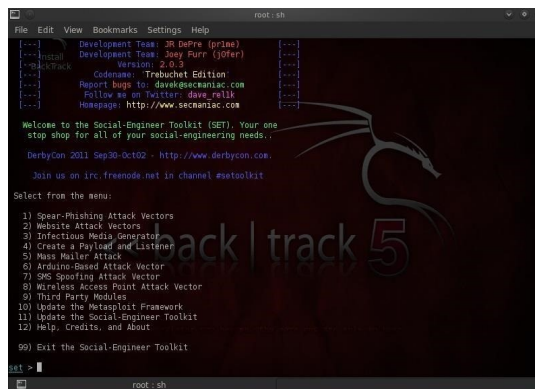
Recon-ng



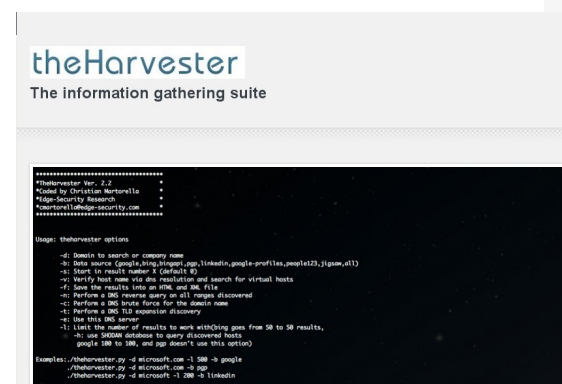
Cree.py



Spokeo

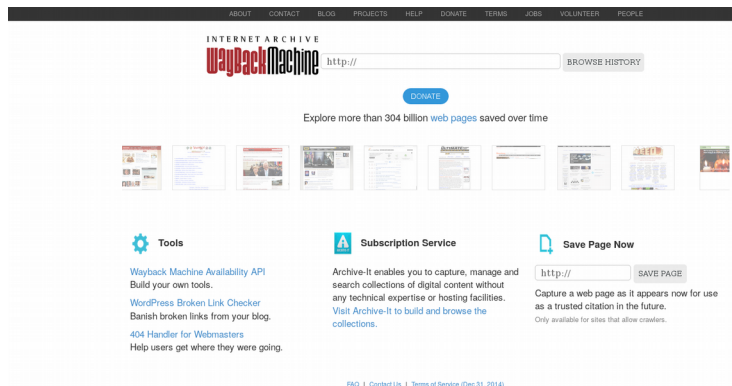


SET



theHarvester

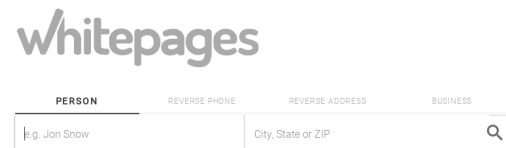
# Social Engineering Webpages + X



Wayback Machine



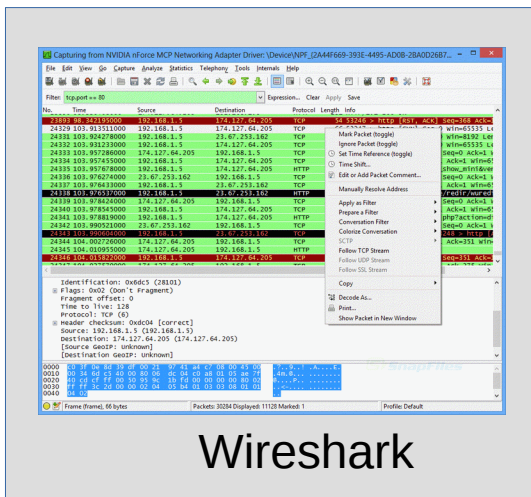
Background Checks



People Search  
Find Contact Information on yourself or anyone else.

Whitepages

- Tax Records (e.g. US, Sweden)
- Company Related Information



Wireshark



# Social Engineering Attack Potential

	SET	Maltego	Recon-ng	Cree.py	Spokeo	Wayback Machine	theHarvester	knowem.com	Whitepages	Instant Checkmate	freebackgroundcheck.org
Search by Person/ Company	o	+++	+++	+++	+++	+++	+++	+	+++	+++	+++
Retrieve E-Mail Address	o	+++	+++	o	o	o	+++	o	o	o	o
Retrieve Username/ Password	o	o	+++	o	o	o	o	o	o	o	o
Retrieve Job-Title	o	o	+++	o	o	o	o	o	o	+++	+++
Retrieve Locations	o	+	+	+++	+	o	o	o	+++	+++	+++
Retrieve Personal Data	o	o	o	o	+++	o	o	+	+	+++	+++
Usability	+	+	+	+++	+++	+++	+	+++	+++	+++	+++
Visualize Output	+	+++	+	+++	+++	+++	+	+++	+++	+++	+++
Retrieve Company Lingo	o	o	o	o	o	o	o	o	o	o	o
Free to use	+++	+++	+++	+++	o	+++	+++	+++	+++	o	o

# Tool Coverage of Communication Channels

	Cree.py	Gitrob	KnowEm	LinkedIn	Maltego	Namechk	Recon-ng	Spokeo	theHarvester	Wayback Machine	Wireshark	Xing
Telephone Number							x					x
EMail				x	x		x		x			x
Instant Messenger			x		x	x		x				x
Friends			x	x	x	x						x
Personal Information	x		x	x		x		x				x
Private Locations	x							x				x

## Tool Coverage of Company Data

	Cree.py	Gitrob	KnowEm	LinkedIn	Maltego	Namechk	Recon-ng	Spokeo	theHarvester	Wayback Machine	Wireshark	Xing
Company Locations	x			x			x	x	x			x
Company Lingo												
Special Knowledge				x	x		x					x
New Employees				x	x							x
Hierarchies				x	x							x
Websites					x		x		x	x		
Facility Security Measures		x									x	
Security Policies		x							x		x	
Software Policies		x					x				x	

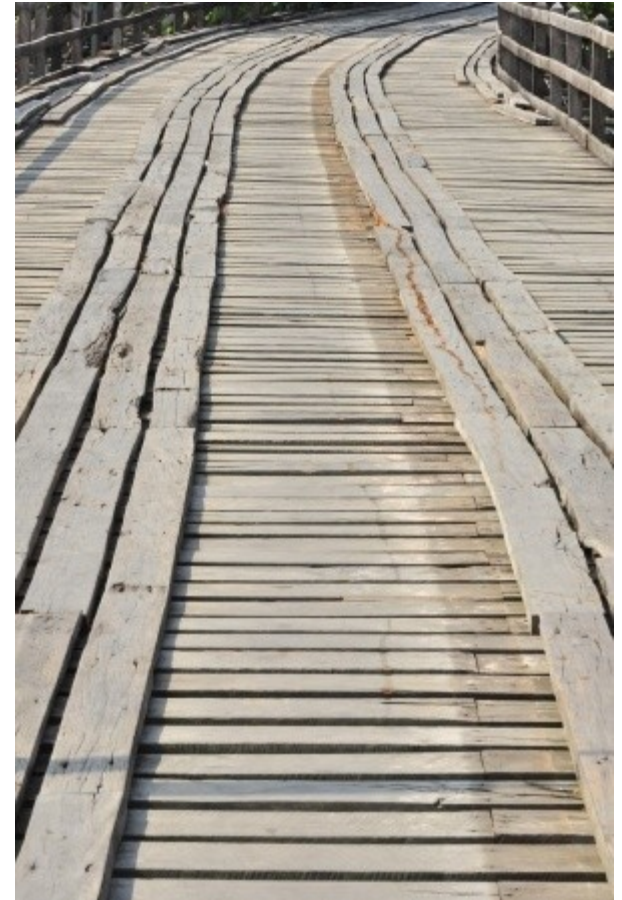


## Tools Mapped to Attacks

	Cree.py	Gitrob	KnowEm	LinkedIn	Maltego	Namechk	Recon-ng	Spokeo	theHarvester	Wayback Machine	Wireshark	Xing
Telephone Number							P					P
Friends			P,I	P,I	P,I	P,I						P,I
Personal Information	P,I		P,I	P,I		P,I		P,I				P,I
Private Locations	P,I							P,I				P,I
E-Mail				P	P		P		P			P
Instant Messenger			P		P	P		P				P
Co-Workers: New Employee				I	I							I
Co-Workers: Hierarchies				I			I					I
Lingo												
Facilities: Security-Measures		B,I									B,I	
Facilities: Company Location	B,I			B,I			B,I	B,I	B,I			B,I
Websites					P		P		P	P		

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- Variety of tools exist
  - Allow non-experts to gather information
  - Company Lingo not covered
- None of the tools refers to countermeasures
  - Risk Assessment of available information
  - Propose policies depending on outcome
- Outlook
  - More tools
  - More data





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