Conceptualization of a CyberSecurity Awareness Quiz

Sebastian Pape, Ludger Goeke, Alejandro Quintanar, Kristian Beckers







MSTEC 2020, 17 – 18 September, Surrey

Outline

- Motivation
- Game design
- Creation of quiz content
 - Information procurement
 - Categorization by metadata
- Architecture
- Conclusion

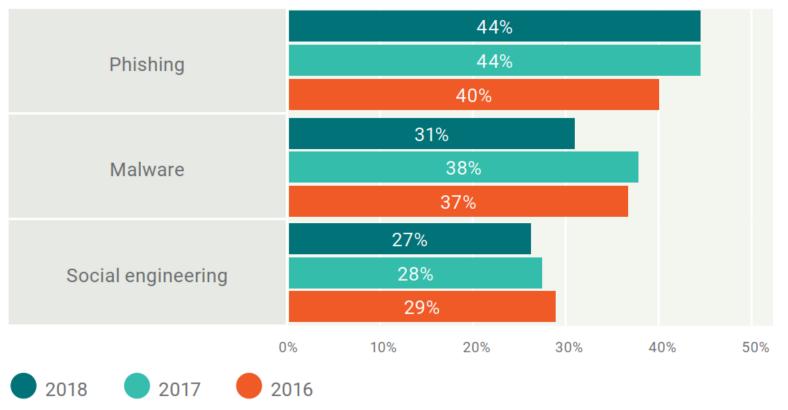




Motivation



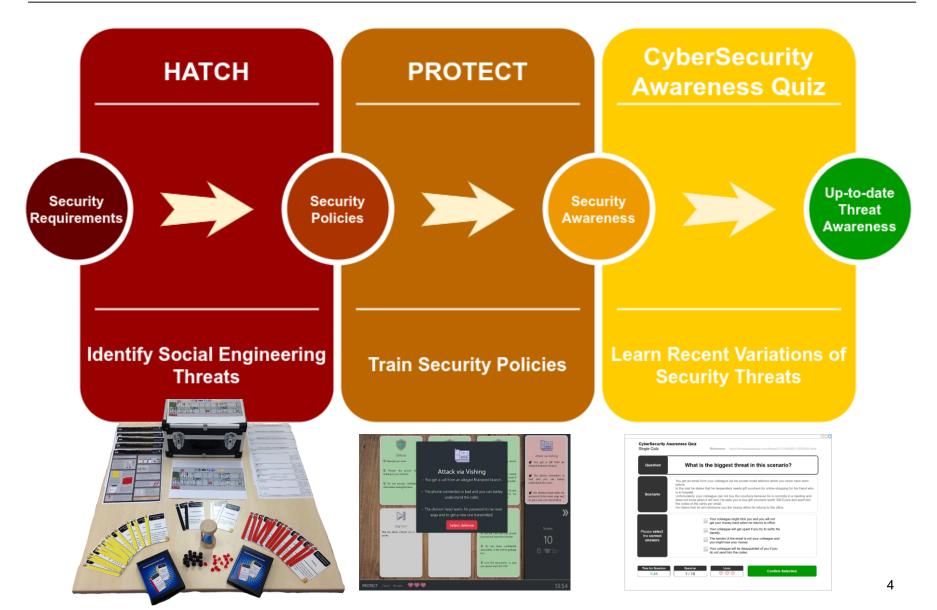
Current attack types



Source: State of Cybersecurity 2019 – Part 2 Current Trends in Attacks, Awareness and Governance, 2019, ISACA

Motivation (cont'd)





Game design: Requirements

- Lightweight quiz game
- Playable on mobile devices
- Single and multi-player modes
- Question are based on real-world social engineering attacks



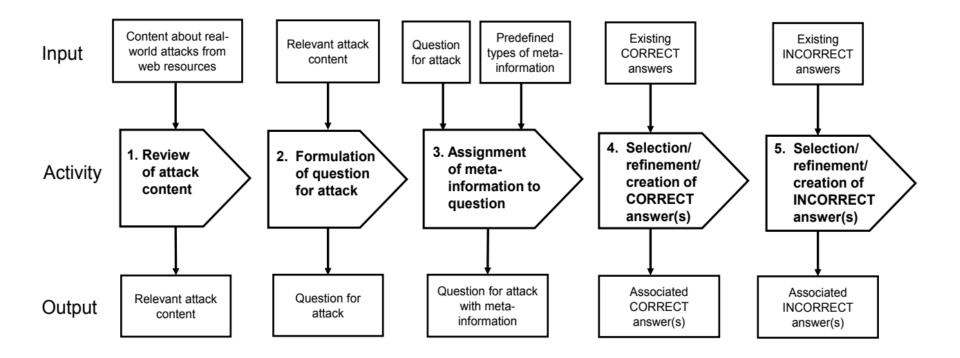


Game design: GUI

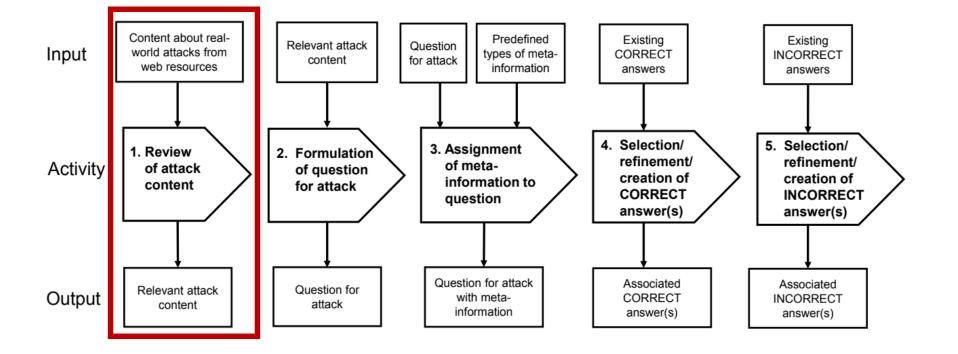


Question	What is the biggest threat in this scenario?
Scenario	You get an email form your colleague via his private email address which you never have seen before. In the mail he states that he desperately needs gift vouchers for online shopping for his friend who is in hospital. Unfortunately, your colleague can not buy the vouchers because he is currently in a meeting and does not know when it will end. He asks you to buy gift vouchers worth 300 Euros and send him the codes of the cards per email. He claims that he will reimburse you the money when he returns to the office.
Please select the correct answers	 Your colleague might trick you and you will not get your money back when he returns to office. Your colleague will get upset if you try to verify his identity. The sender of the email is not your colleague and you might lose your money. Your colleague will be disappointed of you if you do not send him the codes.



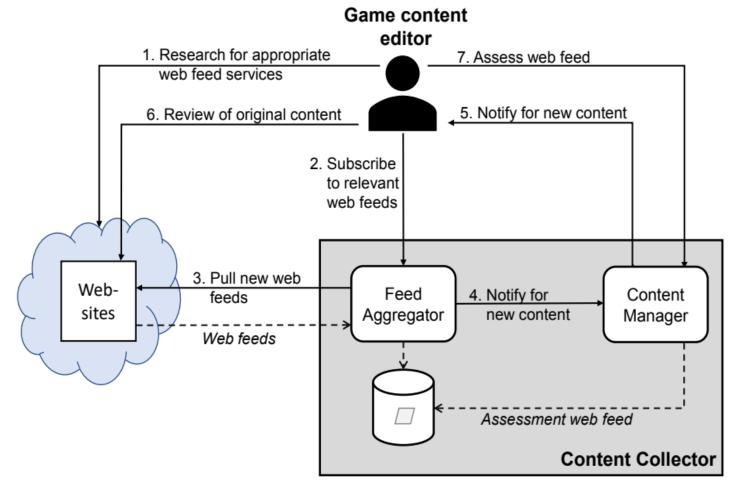






Information procurement (cont'd)

Information collection

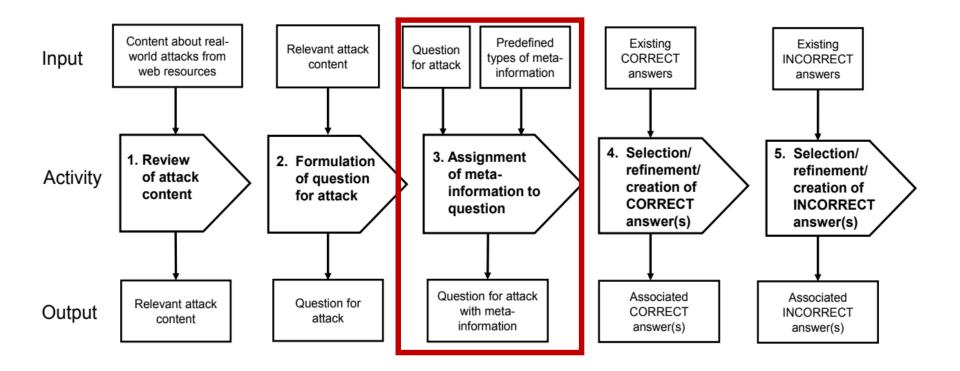


SOCIAL

ACADEMY

ENGINEERING





Categorization by metadata (cont'd)

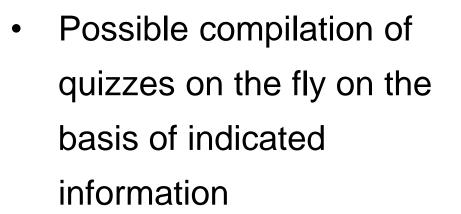
- Tagging of questions with metadata, e.g.
 - Attack categories
 - Context of victims
 - Used technology
 - Time of attack
 - Geographical spreading



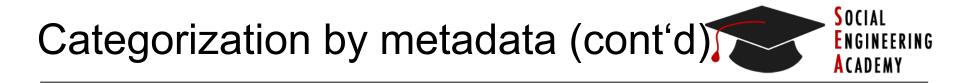


Categorization by metadata (cont'd)

- Supports the creation of quizzes for certain topics
 - Identification of predefined
 - questions for new quizzes
 - answers for new questions







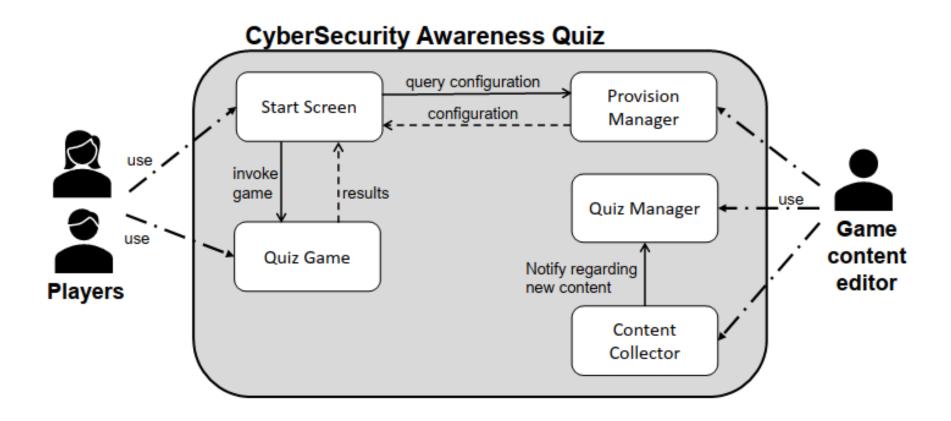
Example: Adding of predefined questions to quiz

Add Question				С
Filter parameter 1	Attack category	Email fraud]	
Filter parameter 2	Context of victims	Organisation]	
Filter parameter 3	Department	Accounting]	
Filter parameter 4]	

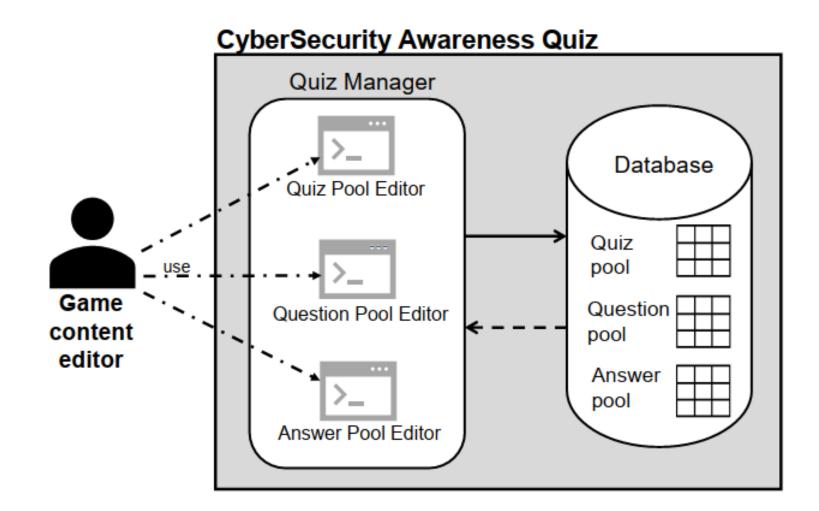
ID	Scenario	Question	References	
Q_008	Q_008 You get an email with an invoice from a supplier of your company. The email is sent by an new employee of the supplier. He states that the format of invoices has been changed.		https://	
	Cancel	Add	Question	

Architecture: Overview









Architecture: Quiz Pool Editor



Quiz Poo	l Editor		0
Create Qu	Jiz		
Quiz I	D Quiz_004		
Quiz t	itle Email fraud		
Quest		Quartier	D eferments
ID	Scenario	Question	References
Q_012	You get an email form your colleague via his private email address which you never have seen before. In the mail he states	What is the biggest threat in this scenario?	https://threadreaderapp.com/ thread/1217449265112535040.html
	New Edit	Delete Add existi question	



- Fullfilment of all requirements in conceptualization
- Process for information procurement
- Players motivation through different quiz modes
- Future work
 - Implementation
 - Evaluation



Thank you





Sebastian Pape

Social Engineering Academy Frankfurt, Germany <u>sebastian.pape@social-engineering.academy</u>

Goethe University Frankfurt, Germany <u>sebastian.pape@m-chair.de</u>

We are grateful to Pixabay for their image services.